



Monarch Productions[®]



Content Profile

As the owner of a website, a majority of the content that will fill it's pages comes from you. This content sheet gives basic questions that need to be answered as thoroughly as possible. Images for your products or photo gallery will be obtained from you at a later date.

1. What is my business? What do I sell, manufacture, or represent?
2. What inspired me to create this business? How long have you been in business?
3. What audience to I intend to attract?
4. Why all of this is important to me as a business owner?
5. About Me/Us
6. Mission Statement
7. Contact Us
8. Pricing
9. Photo Gallery
10. Desired email accounts (see separate form to download)

****Note****

Please use all the space you desire to complete this form. The more information added, the better to serve your desired audience.